

NEWS RELEASE

For Immediate Distribution

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LAZAREX CANCER FOUNDATION LAUNCHES FUNDRAISING CAMPAIGN WITH SPIRITS IN STONE TO HELP END-STAGE CANCER PATIENTS

DANVILLE, Calif., Aug. 26, 2008 –

Starting August 26, 2008, Lazarex Cancer Foundation is launching a new fundraising campaign with Spirit In Stone. Spirit In Stone will donate 15% of sales on unique and one-of-a-kind artwork and jewelry to Lazarex Cancer Foundation, giving cancer patients access to new and promising treatments. Qualified purchases include those made in-store and online at www.spiritsinstone.com, just use “Lazarex” as the promotional code. As an extra incentive, Spirits In Stone is offering free shipping.

“We are excited to be a part of Lazarex’s efforts to give end-stage cancer patients hope,” says Tony Ponter, Curator for Spirits In Stone. “I think the timing of this is perfect, as we are all starting to think about what to give family, friends and co-workers for the holidays.” Spirits In Stone features artwork from original cultural artisans from Africa, Asia, Australia and the Americas. Over the past 30 years, they have given over \$15 million to support nonprofit organizations.

This past year, Lazarex has helped patients fight a variety of cancers, including breast, pancreatic and brain cancers, as well as funding public cancer screening clinics for underprivileged and uninsured individuals. “Both Lazarex and Spirits In Stone focus on celebrating the spirit of life,” said Lazarex President Dana Dornsife, “and this campaign will help us continue to advocate for end-stage cancer patients, provide financial assistance and further expand our community outreach.”

For more information, visit Lazarex at www.lazarexfoundation.org or visit Spirits In Stone to see the unique artwork and jewelry at www.spiritsinstone.com

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About Lazarex Cancer Foundation

Lazarex Cancer Foundation, a volunteer-run organization, creates a lifeline—a bridge to hope, life and dignity—for cancer patients and their families. The Foundation supports cancer patients who have been failed by conventional medicine by providing financial assistance for, and access to, new and promising FDA clinical trials. We believe that together, we can change the face of cancer, one life at a time. To find out more about how you can get involved, contact Lazarex Cancer Foundation at 925.820.4517 or visit www.lazarexfoundation.org.

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Lazarex Cancer Foundation Contact

Dana Dornsife

925.820.4517

dana@lazarexfoundation.org

www.lazarexfoundation.org

Media & Press Contact

Shannon Chase

ThinkResults Marketing, LLC

925.998.8038

shannon@thinkresultsmarketing.com

Jennifer LeBlanc

ThinkResults Marketing, LLC

925.336.1382

jenn@thinkresultsmarketing.com

