

## **NEWS RELEASE**

For Immediate Distribution

June 17, 2008

### **LAZAREX CANCER FOUNDATION HOPE IN MOTION 5/10K EVENT SET FOR AUGUST 3, 2008 IN OAKLAND**

DANVILLE, Calif., June 17, 2008 –

On August 3, 2008, Lazarex Cancer Foundation is coming to Oakland, the birthplace of competitive running, to host the Hope In Motion 5/10K Event at Lake Merritt, 568 Bellevue Ave. This benefit run/walk starts at 8 a.m. and the beautiful course consists of one (5K) or two (10K) paved trail loops around the lake.

“At Lazarex Cancer Foundation, our mission is to revitalize cancer patients and their families with promising treatments, compassionate care, and comprehensive wellness products and services,” says Dana Dornsife, Lazarex Cancer Foundation President. “The Hope In Motion Race is a great opportunity for us to provide a fun and healthy way for people to support the work that we do, changing the face of cancer, one life at a time.”

Race participants will compete for great prizes and all finishers will receive awards. C.A. Track Club, an Oakland-based youth running club, will provide volunteers for the event. KFRC (106.9 FM) will be onsite providing great oldies music throughout the race. Trophies will be awarded to best overall male and female competitors in both the 5K and 10K events. Medals will be given to each of the top three finishers in each age group by 10 year increments. The top finishers in each category will also receive gift certificates from Road Runner Sports. Race fees are \$30 prior to July 20<sup>th</sup> and \$35 thereafter. Fees include post-race refreshments, commemorative race t-shirt and awards ceremony.

Register at [active.com](http://www.active.com)

[http://www.active.com/page/Event\\_Details.htm?event\\_id=1559611&assetId=09cf81c5-0af2-4dfc-9c1e-5cf48ddffed9](http://www.active.com/page/Event_Details.htm?event_id=1559611&assetId=09cf81c5-0af2-4dfc-9c1e-5cf48ddffed9)

The Lazarex Cancer Foundation Hope In Motion Run is sponsored by Road Runner Sports, Alhambra Water, Lucy activewear, Nike, Saucony, and many others. To become a sponsor, please contact Susan Sappington at 510.757.5034.

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#### **About Lazarex Cancer Foundation**

Lazarex Cancer Foundation, a volunteer-run organization, creates a lifeline—a bridge to hope, life and dignity—for cancer patients and their families. The Foundation support cancer patients who have been failed by conventional medicine by providing financial assistance for, and access to, new and promising treatments, such as Rexin-G. Together, we can change the face of cancer, one life at a time. To find out more about how you can get involved, contact Lazarex Cancer Foundation at 925.820.4517 or visit [www.lazarexfoundation.org](http://www.lazarexfoundation.org).

- MORE -

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