

NEWS RELEASE

For Immediate Distribution

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LAZAREX CANCER FOUNDATION HOSTING “IT’S ABOUT LIFE” GALA ON OCT. 18TH

OAKLAND, Calif., Aug. 26, 2008 –

On Saturday, Oct. 18th, Lazarex Cancer Foundation will host "It's About Life," a fundraising gala, from 6-11 p.m., at the Patrick David's Event Center, 2460 Old Crow Canyon Rd. in San Ramon, 94583. Lazarex is a Bay Area organization that focuses on helping end-stage cancer patients with the goal of changing the face of cancer, one life at a time.

“At last year’s event, we had nearly 300 friends and supporters who helped us raise an amazing \$300,000, and this money was the key for many cancer patients to receive needed treatment,” states Lazarex President Dana Dornsife. “We have quite an exciting evening planned this year with the intention of surpassing the money raised last year.” Dinner will be provided by Patrick David’s, there will be wine and cocktails, music by the Beatles cover band, The Sun Kings, and a live auction for vacations, original artwork, sporting events, jewelry and more.

During the evening, cancer survivors will speak on the impact that Lazarex Cancer Foundation has had on their lives. “It is exciting to hear about the patients’ life-changing stories,” comments Ms. Dornsife. “Lazarex is dedicated to giving hope to cancer patients who’ve been told there is no hope. Together, with our supporters, we can direct these patients to new and promising treatments available through clinical trials and also provide them with the financial assistance to ensure they have the resources needed to receive these treatments over an extended period of time.”

Sponsors for the event include Herrick Corporation, AIG Private Client Group, Alta Bates Summit Medical Center, Epeius Biotechnologies, Spitz Jewelers, Spirits In Stone, Diablo magazine and Teamsters Local 853.

Single tickets for the event are \$200 (tables are \$2,000), and are available at www.lazarexfoundation.org. Sponsorships are also available. For more information, contact Dana Dornsife or Susan Sappington at 925.820.4517.

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About Lazarex Cancer Foundation

Lazarex Cancer Foundation, a volunteer-run organization, creates a lifeline—a bridge to hope, life and dignity—for cancer patients and their families. The Foundation support cancer patients who have been failed by conventional medicine by providing financial assistance for, and access to, new and promising FDA clinical trials. We believe that together, we can change the face of cancer, one life at a time. To find out more about how you can get involved, contact Lazarex Cancer Foundation at 925.820.4517 or visit www.lazarexfoundation.org.

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